

**RADIATOR  
INITIALS**



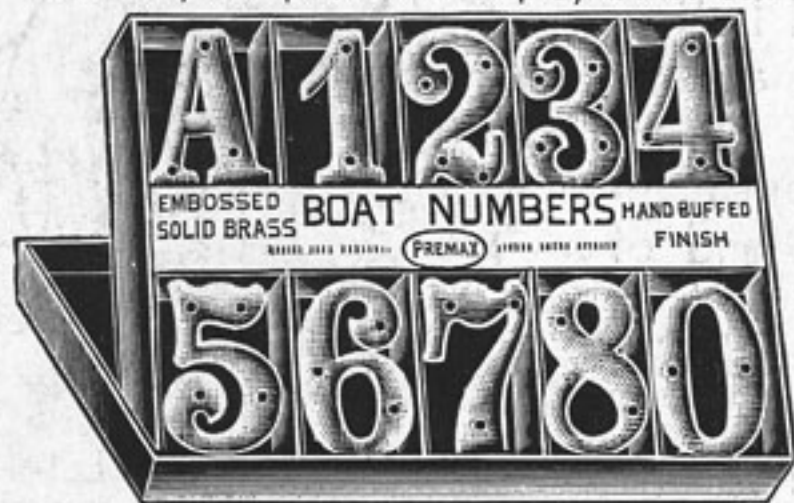
**OUTDOOR SIGNS  
DISPLAYS**

## THERE'S A READY DEMAND FOR LOW COST NUMBERS AND LETTERS

Besides their use for boat names and numbers, Premax Embossed Letters and Figures find a quick sale for dozens of other purposes, such as Truck Numbers and Signs, Radiator Initials, Advertising Signs and Displays. They are low in cost and easy to use. Write for complete literature.

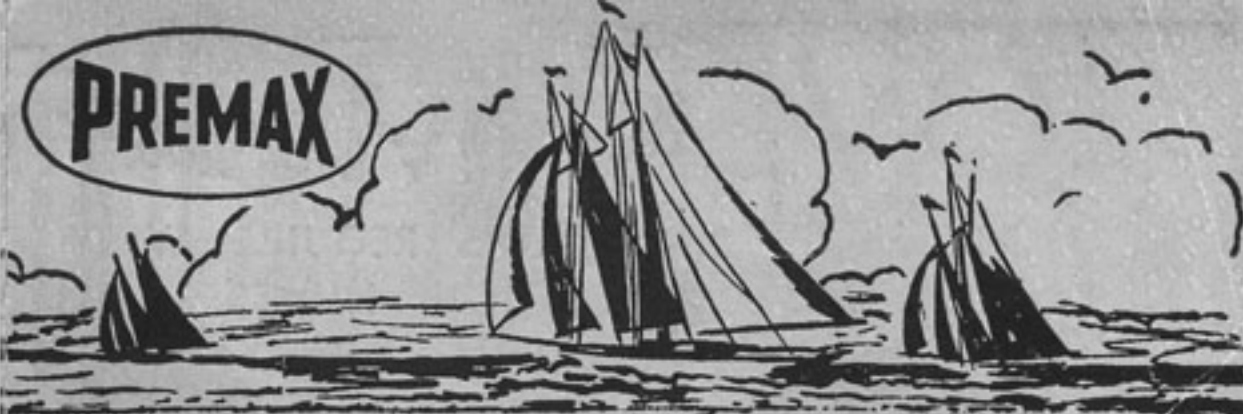
### IN ATTRACTIVE DISPLAY BOX

Premax Embossed Brass Boat Numbers and Letters (three-inch size) are packed in display boxes containing 90 assorted

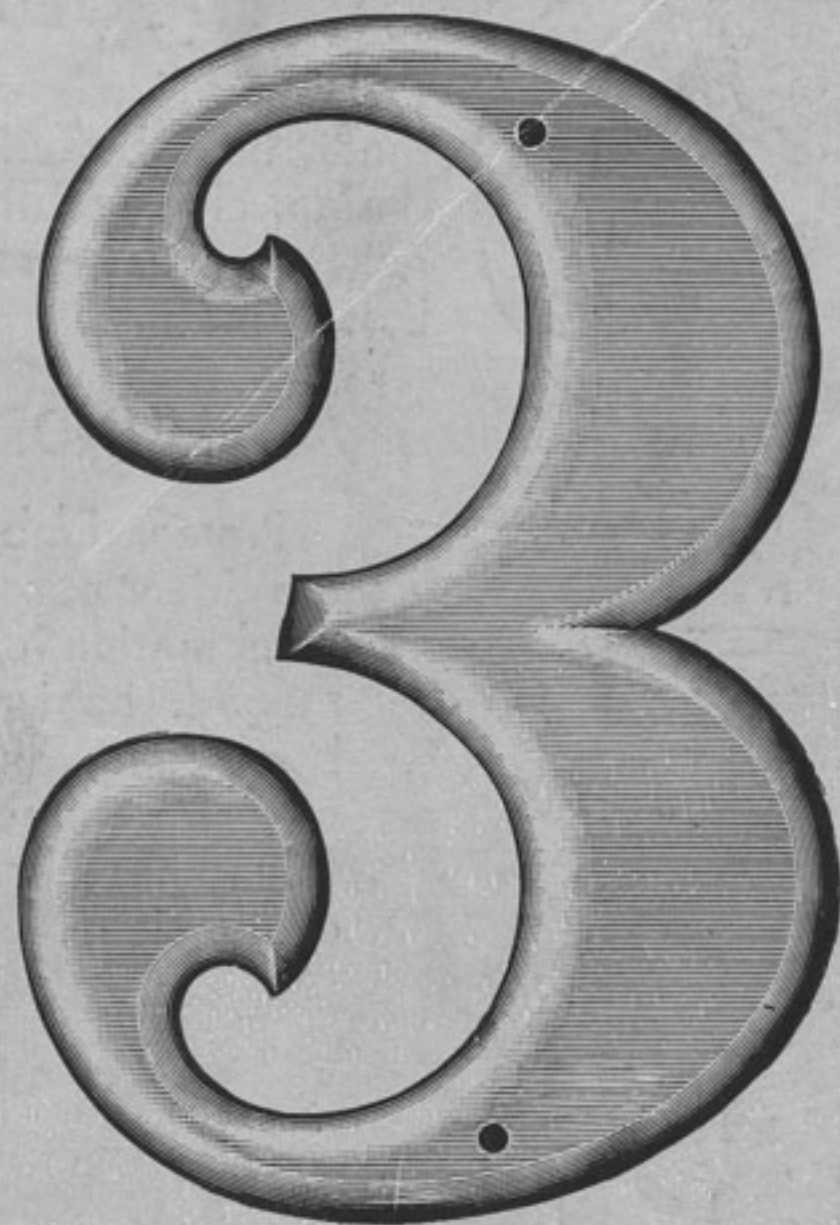


figures and 10 letters (the official letter for your Government district) or in refill cartons of 10 each. Brass escutcheon pins included. Order an assortment today!

Manufactured By  
**PREMAX SALES DIVISION**  
CHISHOLM-RYDER CO., Inc.  
Niagara Falls, N. Y.



# BOAT NUMBERS AND LETTERS



MEET ALL MARINE REQUIREMENTS





# GOVERNMENT REGISTRATION

FEDERAL REGULATIONS REQUIRE EVERY POWER BOAT TO HAVE AND DISPLAY ITS OFFICIAL REGISTRATION NUMBER. ALL BOATS SHOULD ALSO HAVE A NAME.

Premax Embossed Brass Boat Numbers and Letters are the easiest method of complying with regulations requiring all power craft to display Federal registration numbers. The three-inch figure (illustrated on front cover) exactly meets the government specification. Easy to apply in any combination of letters and figures desired.



## STAMPED AND EMBOSSED FROM SOLID BRASS

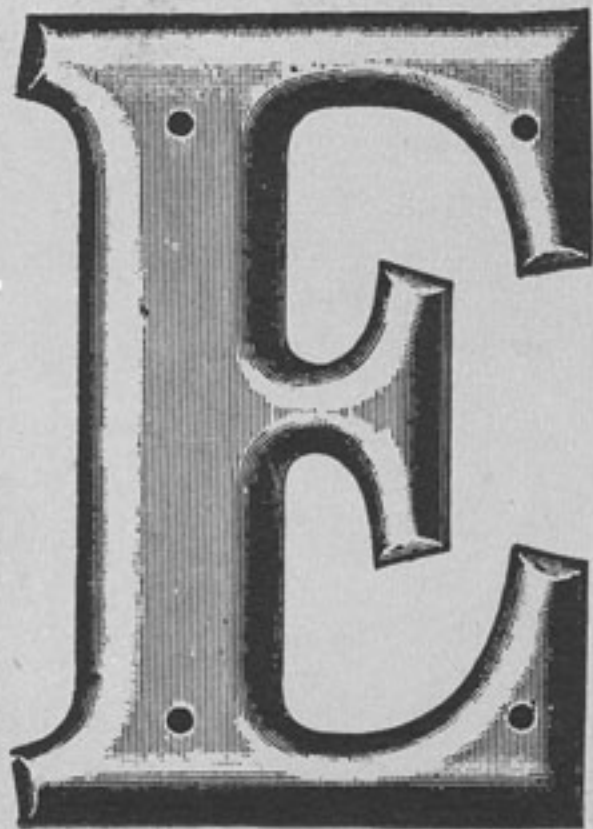
Premax Numbers and Letters are stamped and embossed from solid brass sheet, hand-buffed and lacquered to prevent tarnishing. They are neat in design, cleanly cut, smooth and attractive. By far the most economical and most popular brass numbers and letters on the market today. Easy to apply. Last a lifetime.

## HUNDREDS OF OTHER USES

Premax Embossed Brass Numbers and Letters are ideal for boats, canoes, launches, as any combination of numbers or letters can be arranged. Boat names, locker and stateroom numbers, camp and cottage names — no end of uses for these attractive figures and letters. Round head brass escutcheon pins furnished with every piece.



You can make any combination of figures or letters—numbers or names—with Premax.



Premax Stamped and Embossed Numbers and Letters are made in eight sizes, from half-inch to six inches high—in either polished brass or aluminum. Illustrated on this page are 2-inch, 1½-inch, 1-inch, ¾-inch and ½-inch. 3-inch illustrated on front.